

Jennie Yin :: 718.309.7716 :: jennie.yin@gmail.com

Experience

01.16::present Freelance Art Director/Designer
06.08::08.15 Creative Supervisor
Worldgroup Retail/McCann Worldgroup · NYC
05.04::06.08 Sr. Art Director
Momentum Worldwide/McCann Worldgroup · NYC
03.01::05.04 Art Director
Momentum Worldwide · St. Louis, MO
10.98::03.01 Art Director
Frankel · Chicago, IL
10.96::04.98 Assistant Designer
Impres NY · NYC

Clients

Verizon	Target
American Express	Frito-Lay
Coca-Cola	McDonald's
Procter & Gamble	Tropicana
Kohl's	United Airlines
HBO	Ciba Vision
Buick	United States Postal Service
Research in Motion (RIM)	UNI-QLO
XBOX	Ashley Furniture

Expertise

Integrated Marketing – Brand Strategy, Promotions, Events/Experiential Marketing, Direct Mail, Collateral, Corporate ID, Packaging, Product Design, Point of Purchase, Retail/Environmental Graphics & Advertising.

Interests

Jewelry Design/Metalsmithing
Printmaking & Photography

Education

09.01::06.03 Jewelry Design/Metalsmithing
Craft Alliance · St. Louis, MO
09.99::06.00 Illustration
Art Institute of Chicago · Chicago, IL
01.97::12.97 Graphic Design
School of Visual Arts · NYC
09.92::05.96 Neural Science/B.S.
New York University · NYC

Connect

Art Direction::psychopooch.com

Jewelry::JennieYin.com

 [linkedin.com/in/jennieyin](https://www.linkedin.com/in/jennieyin)

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